



READY MIXED CONCRETE MANUFACTURERS' ASSOCIATION

has organised

Webinar

on

How to make RMC Business Profitable & Sustainable

Date: Friday, 21.11.2025

Time: 3.00 pm to 5.00 pm

Link: <https://zoom.us/j/97703921154?pwd=qshsQoGvfb0WbQz3dQNNt2V0GoYdPd.1>

Meeting ID: 977 0392 1154

Passcode: 900691



Er. Raj Pillai

Founder

Coherent Engineering
Services

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About Topic

Though Ready Mixed Concrete started in mid nineties, the industry has not evolved to its full potential. The bottom line of the industry is under heavy stress and challenges are many. However, the growth of the industry is still continuing at a fast pace and this is the biggest silver line. Er. Raj Pillai will share his experience how to make the industry commercially viable.

About Faculty

Er. Raj Pillai is B.E (Civil), MICT (UK), MIQ (UK), DAPS (UK). He is a globally acclaimed civil engineer in the field of Real Estate/Precast Construction/Building Materials. He has delivered keynotes, technical lectures at Berlin, Singapore, Doha, Dubai, Cape Town, Kuala Lumpur and Bangkok at various International Conferences. He has been a member of various BIS committees on Precast Construction and is considered as an authority in residential precast construction and has also been awarded various prestigious awards.

He was working till recently at **JMC Projects** (A Kalpataru Group Enterprise) as **Chief Technology Officer**. He had a chequered career graph with **SICL** (a 100% Subsidiary of **PURVANKARA Ltd.**) as **Managing Director** and with **SOBHA LTD** as **Executive Director**. He was also with **RMC Ready Mix** (a **PRISM cement group**) as **Vice President** (Pan India Operations) looking after more than 70 ready mix concrete plants way back in Mid 2000s. He also worked with Fletcher Challenge, New Zealand as Area Manager.

Ready Mixed Concrete Manufacturers' Association

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